**Observed Trends**

* There is a much larger number of drivers in urban areas than in suburban or rural ones. From the bubble plot we notice the average fare prices are much lower in urban areas. This could be due to the fact that there are many other types of transportation in urban areas and the drivers in these cities would have to compete with those for passengers. This in turn would cause the fares to lower. On the other hand, rural drivers do not compete with other types of transportations and therefore have the ability to raise their prices.
* The pie charts showing % of Total Fares by City Type, % of Total Rides by City Type, and % of Drivers by City Type make it quite clear that demand for Pyber is extremely high in urban areas.
* Due to the size of the bubbles in the bubble plot, which correlates to the number of drivers in a city, we can infer that the population in urban areas is higher than the one in suburban and rural areas. This results in having more drivers in urban areas rather than suburban and rural.